

QUARTERLY
NEWSLETTEROCTOBER
2025

Welcome to the 16th issue of Invest Salone's quarterly newsletter

Invest Salone continued to make strong progress in the past quarter – publishing new research, hosting key events and strengthening partnerships that are helping drive innovation, investment and inclusive growth across Sierra Leone's private sector.

We released several flagship publications, beginning with a **rapid assessment of Sierra Leone's tech startup ecosystem** which explores blockchain potential, entrepreneurial trends and the policy environment shaping innovation.

Building on our commitment to inclusive finance, we also launched **"Advancing women's financial inclusion in Sierra Leone"** – which presents a strategic roadmap for expanding access to financial services for women and reducing gender disparities in the sector.

Our new public–private dialogue guide, **"Bridging business and government"**, provides practical steps to institutionalise collaboration between policymakers and the private sector – an essential foundation for long-term, sustainable growth.

Tourism remained a key focus for Invest Salone. Our study, **"Fostering investment opportunities in Sierra Leone: Tourism sector research"** identified four priority markets: international adventurers, "homecoming"

travellers, regional explorers and international conference organisers. A newly released video showcases highlights from the “**Women in tourism: Market and investment readiness**” conference, underscoring the sectors potential and the importance of supporting women-led enterprises.

Our news coverage featured strong investor interest in Sierra Leone’s **London investment programme, emerging opportunities for tech startups** and new tools to strengthen public–private partnerships. We also highlighted progress in **climate finance** and **creative industry reforms**, demonstrating Invest Salone’s continued role in catalysing sustainable investment across multiple sectors.

Read on to discover how these initiatives are helping unlock Sierra Leone’s growth potential and build a more inclusive, resilient economy.

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This quarter’s feature: Advancing women’s financial inclusion in Sierra Leone

Invest Salone spotlighted the vital role of women in Sierra Leone’s private sector and the importance of access to finance. We released a **video highlighting our 2024 “Women in tourism: Market and investment readiness”** conference, showcasing insights on strengthening women-led businesses in the tourism sector, alongside coverage of a high-level **financial inclusion roundtable** held on 12 June 2025.

The roundtable brought together government, banks, fintechs, civil society and women-led enterprises to discuss barriers to financial access and explore practical solutions, from digital tools to tailored financial products. Key commitments were made to improve credit systems, pilot innovative products and engage women as co-creators of the financial ecosystem.

[Watch the video](#) and [read the full story](#) to learn more about how Invest Salone is supporting inclusive growth and empowering women entrepreneurs across Sierra Leone.

Latest news

Advancing copyright law reforms and strengthening the creative industries in Sierra Leone

Invest Salone co-hosted a meeting with creative and public sector leaders to explore reforms to copyright and intellectual property in Sierra Leone, including creating a collective management organisation (CMO) and updating the Copyright Act for digital and AI content. [Click here to learn more about this featured news article.](#)



Attendee speaking at the meeting



Attendees at the climate finance roundtable

Unlocking climate finance in Sierra Leone: Opportunities and strategies.

[Click here to read the full article.](#)



Attendees from government, finance, civil society and women-led enterprises at a roundtable event

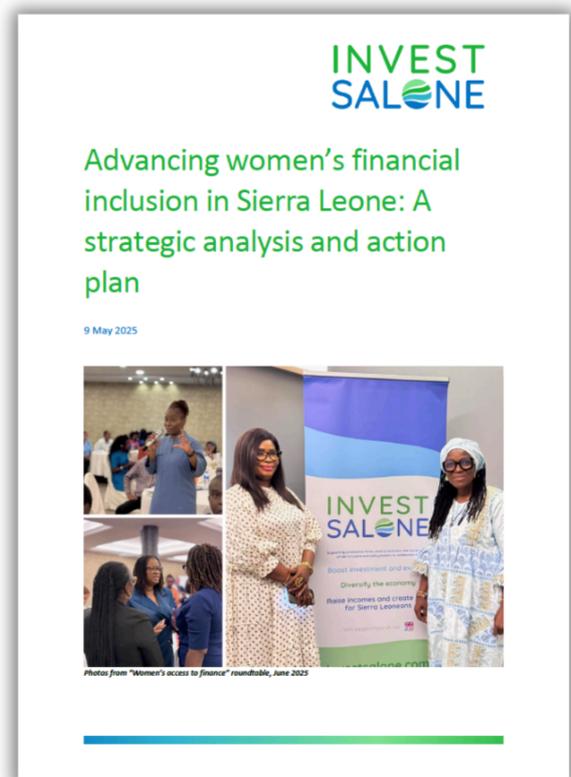
Women's financial inclusion is a prerequisite for economic growth in Sierra Leone, says Minister. [Click here to read the full article.](#)

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Publications

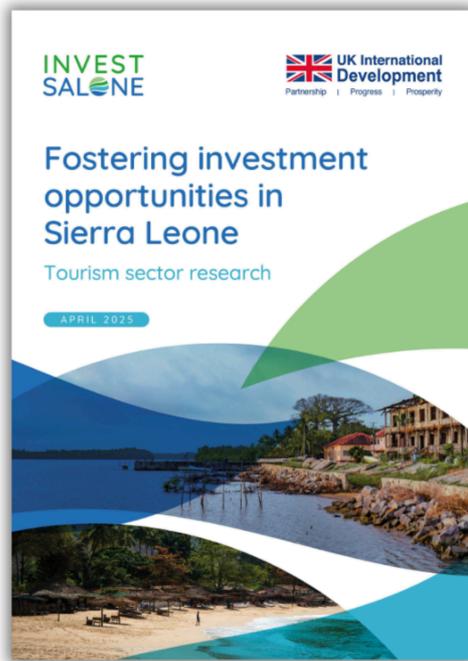
Advancing women's financial inclusion in Sierra Leone: A strategic analysis and action plan

Women's access to finance is a critical driver of social and economic empowerment and sustainable development, yet significant disparities persist, especially between genders, in low-income countries such as Sierra Leone. [Click here to view the full resource.](#)

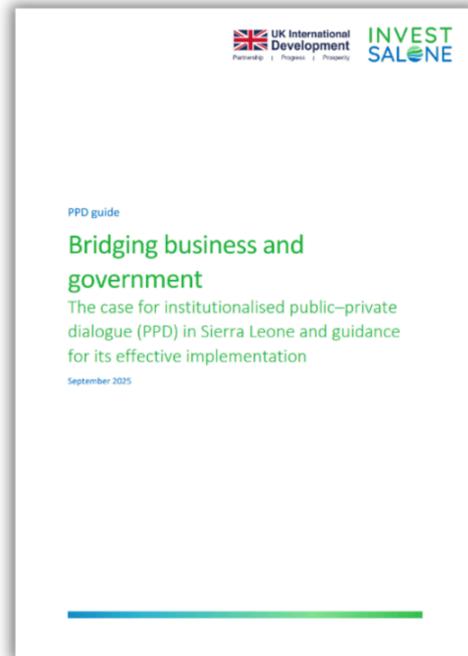


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Fostering investment opportunities in Sierra Leone: Tourism sector research

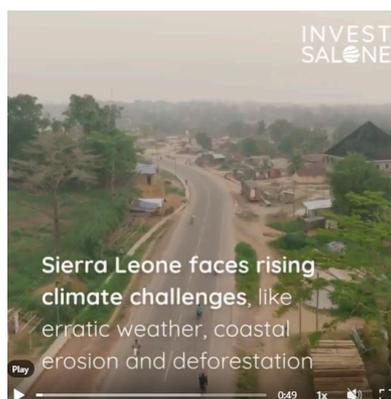


Bridging business and government

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The July edition of Invest Salone's newsletter highlighted progress across Sierra Leone's economy – from sustainable finance to creative enterprise – and featured key insights on innovation, investment and inclusive growth.

Invest Salone, ARIA and British International Investment (BII) co-hosted an event on mobilising capital for climate-aligned investments in Sierra Leone. A short video captures highlights and takeaways from the discussions.

Invest Salone's latest news story explored climate-aligned investment opportunities in Sierra Leone and the growing impact of initiatives such as PROSPER Salone.



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