



*Welcome to the sixth issue of the Invest Salone newsletter.*

In this issue, we share Invest Salone's new downloadable **Investment Toolkit for SMEs in Sierra Leone**, which provides support to help firms prepare for impact investment.

Stories on the **fashion and textiles sector** look at how the **comeback of Sierra Leone's traditional textiles is driving growth** and how we are supporting Sierra Leonean designers to **tap into growing global interest in African fashion**.

This quarter we also launched our **Made in Salone series** – showcasing the benefits of local manufacturing and production in Sierra Leone through short videos of local firms across various sectors, including agribusiness, fashion, and textiles.

The new **Invest Salone opinion piece series** contributes to the conversation on Sierra Leone's business environment through the local media. In our first two op-eds, David Bathalomew discusses the **importance of a collective business voice to drive economic development**; and Team Leader Chukwu Emeka Chikezie sets out a **seven-point strategy for achieving inclusive private sector development** in Sierra Leone.

Our new **Technical Assistance Facility (TAF) overview infographic** explores how the TAF helps Sierra Leonean firms tackle constraints to growth and exports. And our **latest Insights article on tourism** in Sierra Leone provides a concise analysis of the sector's exciting opportunities for growth.

Follow our social media channels for more updates on Invest Salone's work in Sierra Leone.



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## LATEST NEWS



### Launch of toolkit to accelerate development of investment-ready firms in Sierra Leone

Start-ups, investors, business development service providers and other stakeholders from Sierra Leone's entrepreneurial ecosystem attended an investment-focused workshop to launch a [toolkit](#) designed to accelerate the development of investment-ready businesses in Sierra Leone. [Read more >>](#)



A series of seminars for Sierra Leonean brands, aiming to tap into international interest in African fashion, continued with a session on



At a fabrics and fashion roundtable, businesses expressed their support for 'Made in Sierra Leone' quality certification and welcomed the

price setting, brand development and attracting buyers. [Read more >>](#)

opportunity to pilot such a scheme. [Read more >>](#)

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### **Made in Salone: Stories showcasing the benefits of local manufacturing and production**

Made in Salone will consist of a series of interviews, features, case histories and videos to highlight how local manufacturing and production firms expand the range of local products available, create jobs, develop skills, boost the incomes of small producers, and raise foreign exchange through exports. [Read more](#) or watch below.



Made in Salone: Transforming cassava production in Sierra Leone



Made in Salone: Transforming oil palm production in Sierra Leone

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## **‘Made in Salone’ series spotlights the comeback of Sierra Leone’s traditional fabrics**

The ‘Made in Salone’ series continues with a look at how Sierra Leone’s textiles and clothing sector is creating new markets for traditional fabric and design techniques. [Read more](#) or watch below.



Made in Salone: Transforming gara production for Sierra Leone's textiles industry



Made in Salone: Revitalising the use of Country Cloth in Sierra Leone

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Chukwu-Emeka Chikezie, Invest Salone's Team Leader, sets out an immediately actionable strategy for achieving inclusive private sector development in Sierra Leone.

[Read more >>](#)



In a recent opinion piece, Invest Salone's David Bathalomew explores how a collective business voice can drive inclusive economic development in Sierra Leone.

[Read more >>](#)

More news

## PUBLICATIONS

### Investment Toolkit for SMEs in Sierra Leone

The Investment Toolkit for SMEs in Sierra Leone is tailored to the needs of small and medium-sized enterprises who require substantial pre-investment support to become viable impact investment prospects. [Read more >>](#)

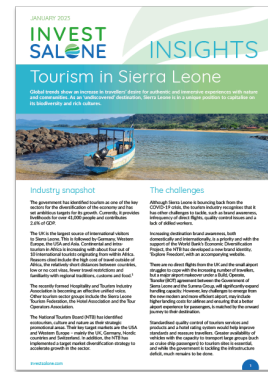


### Invest Salone Technical Assistance Facility Overview: Helping firms tackle constraints to growth and exports

Invest Salone's Technical Assistance Facility helps Sierra Leonean firms tackle constraints to growth and exports, by providing access to specialised advisory services. [Read more >>](#)

## Invest Salone Insights: Tourism in Sierra Leone

This series showcases key industries in Sierra Leone including the tourism sector. Find out the current situation, challenges and opportunities for investing in tourism in Sierra Leone. [Read more >>](#)



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## SOCIAL MEDIA



Thanks to Shoheb Panjwani & Mohamed Sowe for the tour of Jolaks' [#palmoil](#) refinery, which produces Padi cooking oil, soap and the by-product Stearin for export (used in 80% of beauty products). An impressive 32% of staff at the plant are [#women](#).



👕 Using ethically made fabrics, Sierra Leonean designers are creating stylish clothes that can't be found anywhere else.

This is the story of gara 👉

[bit.ly/3HOW004](https://bit.ly/3HOW004)

[#SierraLeone](#) [#MadeInSalone](#)



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