

QUARTERLY
NEWSLETTER

JULY 2022

Welcome to the third edition of the Invest Salone newsletter!

This issue contains a round-up of our latest social media highlights, stories and publications. It includes sector specific information on **aquaculture** and **agriculture** in Sierra Leone, as well as **success stories** and **investment opportunities**.

Our four new publications include an insight into the **challenges and opportunities of the aquaculture sector** in Sierra Leone, as well as three **new infographics**, which **introduce Invest Salone**, and provide an overview to our **PROSPER** and **COMPETE Salone grant facilities**.

Make sure to **follow our social media channels** for more updates on Invest Salone's work in Sierra Leone.



VACANCIES

COMPETE Salone Intervention manager

Invest Salone is looking for an experienced, full-time, Freetown-based intervention manager to be responsible for the effective management of its COMPETE Salone challenge fund facility.

For the full job description and to apply, please visit [Nathan Associates' website](#).

LATEST NEWS



Leecon's local chicken feed could solve poultry challenges in Sierra Leone and boost maize production

With poultry feed prices at a historical high, a successful 18-month project by Sierra Leone's Leecon Poultry to produce feed from local ingredients and reduce the sector's dependence on imported chicken feed, could not have come at a better time. [Read more >>](#)



Aquaculture in Sierra Leone: New study shows investment opportunity despite challenges. [Read more >>](#)



Sierra Juice expands sales and creates opportunities with trial programme of street and small vendors. [Read more >>](#)



Proposed customary land reform under the private sector spotlight

Private sector stakeholders from around Sierra Leone held a roundtable discussion in Freetown in early April to review proposed reforms to customary land legislation. Facilitated by Invest Salone, participants exchanged views about whether the new laws would genuinely stimulate responsible investment.

[Read more >>](#)



Sierra Leone's Ministry of Agriculture and Forestry launch Public-Private Dialogue series to boost private sector participation in agriculture.

[Read more >>](#)



Bootcamp helps 12 Sierra Leonean entrepreneurs become pitch-perfect for impact investment deal summit.

[Read more >>](#)



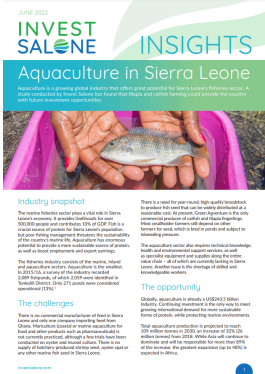
For Salone, by Salone: Sierra Leonean business wins top prize at Acumen and Invest Salone impact investment deal summit

Absolute Barrkee Industries – a Sierra Leonean business manufacturing common wire nails and sanitary paper products – was awarded the US\$10,000 prize at an impact investment deal summit, demonstrating the promise of local companies to produce much-needed goods while generating impact. [Read](#)

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PUBLICATIONS



Invest Salone Insights: Aquaculture in Sierra Leone

Aquaculture is a growing global industry that offers great potential for Sierra Leone's fisheries sector. A study conducted by Invest Salone has found that tilapia and catfish farming could provide the country with future investment opportunities. [Read more >>](#)

Invest Salone Overview

Invest Salone is a private-sector UK Government-funded development initiative which facilitates inclusive economic growth in Sierra Leone. Find out how Invest Salone works to encourage investment, generate exports and create jobs. [Read more >>](#)



COMPETE Salone Overview

COMPETE Salone offers matching grants and guidance to private companies to help businesses test innovative ideas that have the potential to create jobs, improve livelihoods and increase exports in Sierra Leone. [Read more >>](#)

PROSPER Salone Overview

PROSPER Salone is a grant matching facility that supports investment in Sierra Leone by funding activities aimed at reducing the risks of market entry. [Read more >>](#)



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SOCIAL MEDIA



Supported by Invest Salone under its COMPETE Salone facility, Sierra Juice developed a supply chain of 2000 smallholders to grow cocoa, fruit & coconut. One of the perks of being on the Invest Salone team is sampling the new fruit juices before they're launched. [#SierraLeone](#) [#PSD](#) pic.twitter.com/to7L5XJ6GT



8/10 people in Sierra Leone are under 35 years old. What skills do you think make young Sierra Leonean job seekers more attractive to employers? Have your say below. [#WorldYouthSkillsDay](#) [#YouthSkillsDay2022](#) pic.twitter.com/JM3JSX0b8i



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