

QUARTERLY
NEWSLETTERJULY
2025

Welcome to the 15th issue of Invest Salone's quarterly newsletter

It's been a busy and impactful quarter for Invest Salone, with strong momentum across sustainable finance, diaspora engagement and private sector development.

We issued a **press release** celebrating the **first national symposium of Sierra Leone's Fashion Design and Textile Association** – a milestone for the country's creative industries that generated strong interest across our platforms.

The launch of the **Sustainable Finance Principles working group** marked another step forward, as financial institutions begin embedding environmental, social and governance (ESG) standards into their operations.

At a joint **AFFORD/Invest Salone roundtable**, we explored how Sierra Leone's diaspora can play a greater role in driving sustainable economic growth – sparking important conversations around the role of human and financial capital abroad.

We also revised and relaunched our **Investment Toolkit for SMEs**, helping businesses better position themselves for investment.

The country's **first ESG conference** reinforced the role of responsible business in supporting growth, while short **video reels from our "Investing**

in **Climate Finance in Sierra Leone**” event highlighted how Invest Salone is helping unlock capital for climate-aligned investments.

Read on to explore more about these stories and the impact they’re helping to create.

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This quarter’s feature: **Sierra Leone’s first ESG Conference**

At Sierra Leone’s inaugural ESG conference “**Sustainable Futures: ESG as a Catalyst for Resilient Growth**”, experts discussed how responsible practices can spur sustainable growth and attract investment, and urged establishing a national task force to drive broader ESG adoption.

We published a [news story](#) on the event and have been actively promoting its success on [social media](#), sharing key messages and case studies that highlight the growing role of ESG in Sierra Leone’s investment landscape.

Latest news

Leading toolkit updated to provide additional resources for developing investment-ready firms in Sierra Leone

The Investment Toolkit for SMEs in Sierra Leone was updated for 2025. Promoted through a news story supported by Invest Salone, it offers practical guidance to help SMEs improve investment readiness and attract impact capital. [Click here to learn more about this featured news article.](#)



Panoramic view of Freetown, Sierra Leone

Catalysing diaspora investment in Sierra Leone. [Click here to read the full article.](#)



Fashion Design and Textile Association event

Sierra Leone's Fashion Design and Textile Association holds first national symposium. [Click here to read the full article.](#)

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Publications

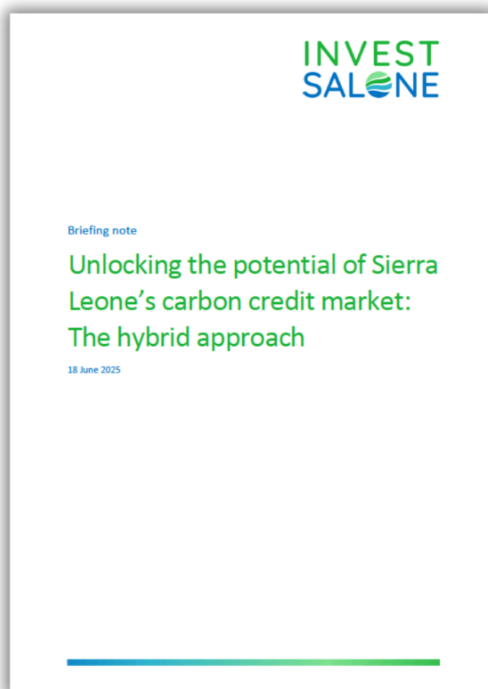
Investment Toolkit for SMEs in Sierra Leone

Acumen and Invest Salone have updated the Investment Toolkit for SMEs in Sierra Leone for 2025, providing essential guidance to help businesses become investment-ready and attract impact investors. [Click here to view the full resource.](#)

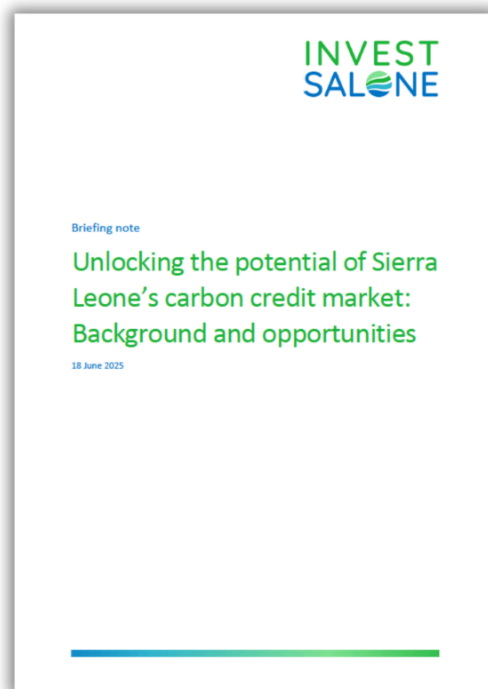


Explore more resources

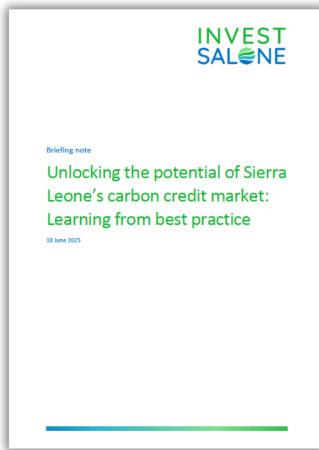
Click on a resource below to learn more.



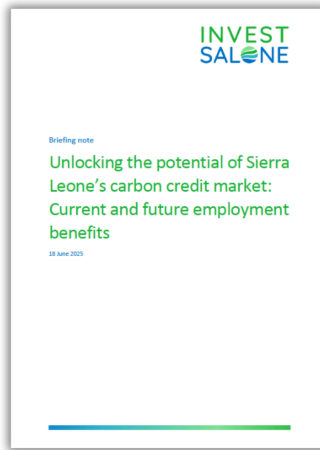
Unlocking the potential of Sierra Leone's carbon credit market: The hybrid approach



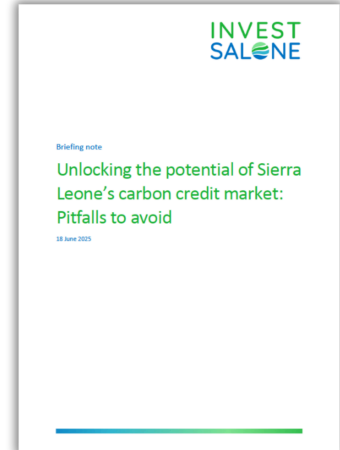
Unlocking the potential of Sierra Leone's carbon credit market: Background and opportunities



Unlocking the potential of Sierra Leone's carbon credit market: Learning from best practice



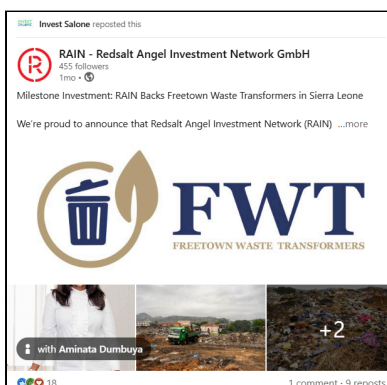
Unlocking the potential of Sierra Leone's carbon credit market: Current and future employment benefits



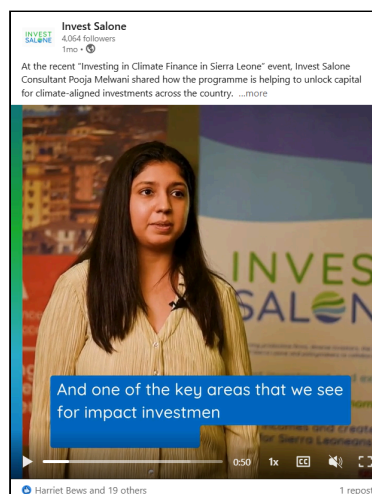
Unlocking the potential of Sierra Leone's carbon credit market: Pitfalls to avoid

Want to see more of our resources? [Click here to visit our Resource Bank](#)

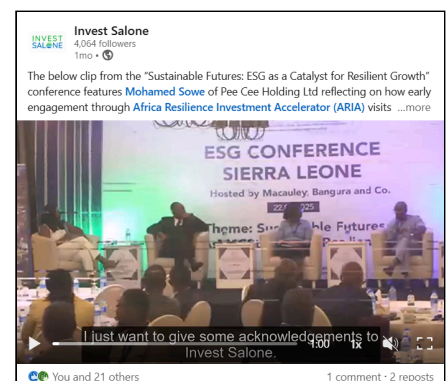
Social media



Invest Salone's PROSPER Salone scheme supported the Redsalt Angel Investment



At the "Investing in Climate Finance" event, co-hosted by Invest Salone, we produced a



Following on from Sierra Leone's first ever ESG conference, we promoted the

Network's first investment in Sierra Leone, backing Freetown Waste Transformers to expand green jobs and waste management solutions in Freetown.

video featuring consultant Pooja Melwani, who shares insights on mobilising support for a greener, more resilient future for Sierra Leone.

event on social media through several different posts, including the above video.

Want to learn more? [Click on an image to explore the full story on LinkedIn.](#)



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