



Season's Greetings and Happy New Year from the Invest Salone Team!

This issue of our newsletter has stories on our work with the **textiles**, **tourism** and **agriculture** industries in Sierra Leone, as well as information about **investment opportunities**.

Read about Sierra Leone's first familiarisation trip for UK and European tour operators in five years. A case study on a green energy business expanding its services shows how PROSPER Salone can empower Sierra Leonean firms to attract international investors. PROSPER Salone is also behind the recent Acumen-Invest Salone Investment Readiness Bootcamp, covered in a story and video on the importance of structured pre-investment support for Sierra Leonean small and medium-sized enterprises.

Other highlights include a case study examining how public-private dialogue (PPD) helped broaden the discussion between the private sector and the government on proposed reforms to land legislation, as well as news on how structured PPD is helping to improve the duty waiver system, an orientation session for firms receiving support under Invest Salone's technical assistance facility, the next steps in the sustainable finance roadmap and an introduction to global marketing for Sierra Leone's fashion and textiles sector.

Make sure to **follow our social media channels** for more updates on Invest Salone's work in Sierra Leone.

LATEST NEWS



Structured pre-investment support puts Sierra Leonean SMEs on the path to investment

Through PROSPER Salone, Invest Salone has partnered with Acumen to run a series of investment-ready bootcamps for Sierra Leonean firms. This Roundtable was organised to discuss the outcomes of the bootcamp and showcase the firms to potential investors. Watch below or [read more >>](#)





Small and medium-sized enterprises receiving support under Invest Salone's technical assistance facility gather for an orientation session. [Read more >>](#)



Sierra Leone's public sector and agribusinesses identify recommendations and next steps for a more efficient import duty waiver system. [Read more >>](#)



Sierra Leone welcomes UK and European tour operators for familiarisation visit

A week-long familiarisation trip was organised in collaboration with local destination management companies – [Visit Sierra Leone \(VSL\)](#) and [Tourism is Life](#) to reflect the growing interest in nature and cultural experiences among tourists. The itinerary introduced tour operators, specialising in adventure, ecotourism, heritage and ancestry, to Sierra Leone's unique qualities – making it easier for them to sell Sierra Leone to their clients. [Read more >>](#)

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Invest Salone holds an introduction to "going global" for Sierra Leone's fashion and textiles sector. [Read more >>](#)



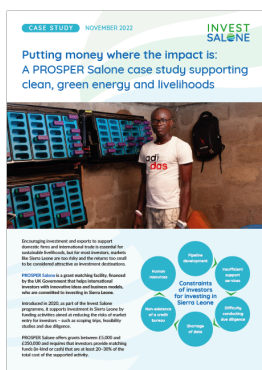
Invest Salone and the Bank of Sierra Leone meet to discuss the next steps in the sustainable finance roadmap. [Read more >>](#)

[More news](#)

PUBLICATIONS

Land reform in Sierra Leone: The benefits of public-private dialogue

This case study examines the importance of public-private dialogue and highlights how Invest Salone helped broaden the discussion between the private sector and the government on proposed reforms to land legislation in Sierra Leone. [Read more >>](#)



Putting money where the impact is: A PROSPER Salone case study supporting clean, green energy and livelihoods

Find out how one successful PROSPER Salone grant-winner used its funding to develop a pipeline of potential companies in Sierra Leone for investment and supported one business to expand their green energy services. [Read more >>](#)

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This study assessed the import duty waiver constraints for private businesses applying for exemptions. [Read more >>](#)

Import duty waiver
implementation constraints

August 2022

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SOCIAL MEDIA



We will be filming Isatu Harrison the creative force behind luxury [#SierraLeonean](#) fashion brand – IZELIA later this week for our Made in Salone series. Here we are at her workshop for a scoping visit. [#SierraLeone](#) [#textiles](#)



This is [#SierraLeone](#)'s Banana island – boasting incredible wildlife, intriguing history & beautiful beaches. What more could you ask for in a tropical paradise? We're thrilled to facilitating a week-long trip to show tour operators the sights of this stunning country.



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