

A UK Government-funded private-sector development initiative which facilitates inclusive economic growth in Sierra Leone. Launched in September 2019, Invest Salone works to **encourage investment**, **generate exports**, **create jobs** and **diversify four key sectors**.



Invest Salone is open to working with partners who share our goals, including: COMMERCIALLY VIABLE BUSINESSES

- DOMESTIC AND INTERNATIONAL INVESTORS AND BUYERS
- GOVERNMENTS
- CIVIL SOCIETY
- MEDIA

Invest Salone
is a flexible,
innovative
initiative which
supports
business growth,
investment
and investment
climate reform
with:

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RESULTS 2025

MARKET AND POLICY ANALYSIS

TECHNICAL ASSISTANCE

MATCH-MAKING SERVICES

- BROKERING SERVICES
- CHALLENGE FUNDS



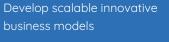
🗲 +£29m

Supported impact investors to unlock +£29m in investment for Sierra Leonean businesses



Supported +63 Sierra Leonean businesses to become more productive and competitive





Promote Made in Salone products

Convene dialogue between the Government of Sierra Leone and the private sector around investment climate constraints in agriculture, land and tourism



+63



to inform policies and regulations in support of private sector-led growth

Published +49 research papers

+49

Support Sierra Leonean banks to unlock green finance

Link international buyers to Sierra Leonean businesses to promote exports, including for textiles



Introduce innovative financial products to address capital constraints



OFFER TO BUSINESSES

Invest Salone partners with businesses, business membership organisations and groups of businesses.

We help businesses:

- Improve financial and operational management
- Develop new and improved business models
- Become investment-ready
- Access finance
- Get ready to export
- Establish links with investors
- Form effective supply-chain partnerships
- Undertake market research
- Engage with domestic and international buyers

OFFER TO INVESTORS AND BUYERS

Invest Salone works with investors (FDI, impact, funds) who are interested in investing in the agriculture, tourism, fisheries, manufacturing and renewable energy sectors.

We support investors to:

- Identify a pipeline and link to investment-ready businesses
- Match/partner with other investors for consolidated investment
- Broker buyer relationships
- Compile market intelligence
- Understand the investment climate
- Engage with key public sector agencies and market service providers
- Meet Business Integrity and Environmental, Social and Governance standards

OFFER TO GOVERNMENT AND CIVIL SOCIETY ORGANISATIONS

Invest Salone works with government, non-governmental organisations, media and civil society to address the constraints to productivity and business environment weaknesses.

We help through:

- Analysis and evidence for policy and regulatory reforms
- Technical assistance
- Activities to increase public awareness of the importance of an enabling business environment
- Institutionalisation of engagement and dialogue between public and private sectors and civil society
- Activities to highlight innovative business models and case studies to improve the perception of Sierra Leone's investment climate



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