

Invest Salone’s Technical Assistance Facility: How can we help you?

Invest Salone is a private sector development initiative aimed at facilitating inclusive economic growth in Sierra Leone, across key sectors such as agriculture, manufacturing, textiles and tourism. Through its Technical Assistance Facility (TAF), Invest Salone supports firms to become more competitive.

We help firms to:

- Improve production, supply chain and distribution
- Increase their ability to export
- Become investment ready
- Foster market linkages and attract investment at domestic, regional and international levels
- Strengthen linkages and networks to foster learning, collaboration and growth across sectors.

We do this by providing:

- Specialised assistance
- Mentoring
- Coaching.

Our technical assistance covers:

- **General business and operational management:** including tax and regulations compliance; preparation of business plans; efficiency of management and HR procedures; and development of sales and marketing
- **Access to finance and financial management:** including upgrading financial management skills; cash flow management; increasing understanding of costs and margins; and facilitating access to financial products
- **Production-related:** including procurement processes; efficiency of production lines; standards compliance; and technology adoption



- **Export readiness:** including increasing capacity to achieve the management and quality assurance requirements of buyers; preparing export plans; certification requirements; and bidding processes
- **Market information:** including identifying sources of information and interpreting market data
- **Investment readiness:** including preparation of business cases for investors; facilitation of linkages to independent brokers to produce highly quality investment packages to meet market standards
- **Market and investor linkages:** including business matchmaking or organisation of B2B events and peer-to-peer learning.

TAF does not provide funding

We offer firms technical support – not funding – to help them improve their business practices. TAF is a cost-sharing initiative and collaborative process between Invest Salone and the firms it supports. It involves Invest Salone working closely with each business to co-develop highly tailored support.

View our [overview infographic](#) to find out more about how TAF supports firms.

What does the process involve?

