



AGRICULTURE

MANUFACTURING



FISHERIES

TOURISM



A **UK Government-funded** private-sector development initiative which **facilitates inclusive economic growth** in Sierra Leone.

Launched in September 2019, Invest Salone works to **encourage investment, generate exports, create jobs and diversify four key sectors.**



PARTNERS

Invest Salone is open to **working with partners** who share our goals, including:

- **COMMERCIALLY VIABLE BUSINESSES**
- **DOMESTIC AND INTERNATIONAL INVESTORS AND BUYERS**
- **GOVERNMENTS**
- **CIVIL SOCIETY**
- **MEDIA**

MODALITIES

Invest Salone is a **flexible, innovative initiative** which supports **business growth, investment and investment climate reform** with:

- **MARKET AND POLICY ANALYSIS**
- **TECHNICAL ASSISTANCE**
- **MATCH-MAKING SERVICES**
- **BROKERING SERVICES**
- **CHALLENGE FUNDS**



PLANNED RESULTS 2022



+£5m

Support impact investors to unlock **+£5m in investment** for **Sierra Leonean businesses**



+30

Support **+30 Sierra Leonean businesses** to become **more productive and competitive**



+20

Publish **+20 research papers** to inform policies and regulations in support of private sector-led growth



Develop scalable innovative business models



Support Sierra Leonean banks to unlock green finance



Promote Made in Salone products



Link international buyers to Sierra Leonean businesses to promote exports, including for textiles



Convene dialogue between Government of Sierra Leone and the private sector around investment climate constraints in agriculture, land, and tourism



Introduce innovative financial products to address capital constraints

OFFER TO BUSINESSES

Invest Salone partners with businesses, business membership organisations and groups of businesses.

We help businesses:

- Improve financial and operational management
- Develop new and improved business models
- Become investment-ready
- Access finance
- Get ready to export
- Establish links with investors
- Form effective supply-chain partnerships
- Undertake market research
- Engage with domestic and international buyers

OFFER TO INVESTORS AND BUYERS

Invest Salone works with investors (FDI, impact, funds) who are interested in investing in the agriculture, tourism, fisheries, manufacturing and renewable energy sectors.

We support investors to:

- Identify a pipeline and link to investment-ready businesses
- Match/partner with other investors for consolidated investment
- Broker buyer relationships
- Compile market intelligence
- Understand the investment climate
- Engage with key public sector agencies and market service providers
- Meet Business Integrity and Environmental, Social and Governance standards

OFFER TO GOVERNMENT AND CIVIL SOCIETY ORGANISATIONS

Invest Salone works with government, non-governmental organisations, media and civil society to address the constraints to productivity in and business environment weaknesses.

We help through:

- Analysis and evidence for policy and regulatory reforms
- Technical assistance
- Activities to increase public awareness of the importance of an enabling business environment
- Institutionalisation of engagement and dialogue between public and private sectors and civil society
- Activities to highlight innovative business models and case studies to improve the perception of Sierra Leone's investment climate

